



## A THRIVING COMMUNITY. CREATED TOGETHER.

As I look through the wealth of information provided in this annual report, I am again inspired by how the threads of the Guelph Public Library are woven throughout our community. The library enriches and inspires, and in turn is strengthened by the people it serves. With over 1.15 million visits and 1.2 million website visits, the Library continues to be the most-used public facility in the city.

Statistics show that a vibrant library system is an important factor in strengthening community vitality and resilience. Our supporters recognize this, as donations rose again in 2017. The Rosa Rattray Early Literacy Fund has flourished as a result, proving Guelph's commitment to the education and literacy of our youngest citizens.

The Library continues to support the community in new and innovative ways. 2017 saw the launch of the new Bookmobile, with financial contributions from the Guelph Community Foundation, our Friends of the Library and the Canada 150 fund. The more dynamic format of the new Bookmobile has allowed for greater flexibility and more stops throughout our city.

Library staff continue to provide innovative programming to all sectors of the city. We support over 190 book clubs, including those supporting English language learners, teens, older adults and LGBTQ, and on a variety of themes

such as science, health, cooking and science fiction. Our commitment to tech programming continues to grow and the Canada 150 Block Party drew a crowd of 600 people to the East Side Branch.

2017 kept the Library Board busy with planning for a new main library and preparing a Strategic Plan to guide the Library through the next five years. The completed new main library business case moves us forward another step towards a new building, located in the Baker District, which will allow us to deliver the modern library services and facilities of which Guelph can be proud.

The Library's vision is, "A thriving community. Created together", and our mission states, "We provide ways for people to explore their world, enrich their lives and connect with their community". Looking at the accomplishments of 2017, I congratulate the Guelph Public Library staff for their continuing commitment to strengthening our community partnerships and providing services and opportunities which enhance life in our city.



**STEVE KRAFT,**  
B.A., M.L.I.S.  
CEO



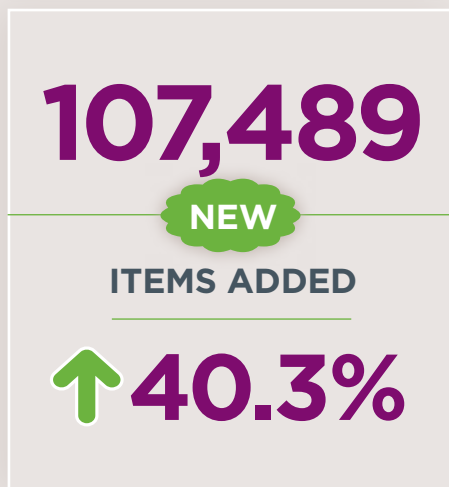
**KATIE SAUNDERS**  
2016-2017  
Board Chair

### Guelph Public Library 2017 Board

Katie Saunders **Chair**  
Lisa Maslove **Vice Chair**  
Anne MacKay **Past Chair**

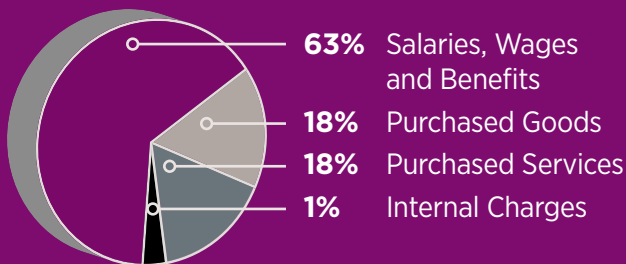
**Members:** Robin Bergart, Aaron Blair, Scott Butler, Councillor James Gordon, Getu Hailu, Carly Klassen, Gertrude Robinson and Eileen Watson

# 2017 BY THE NUMBERS

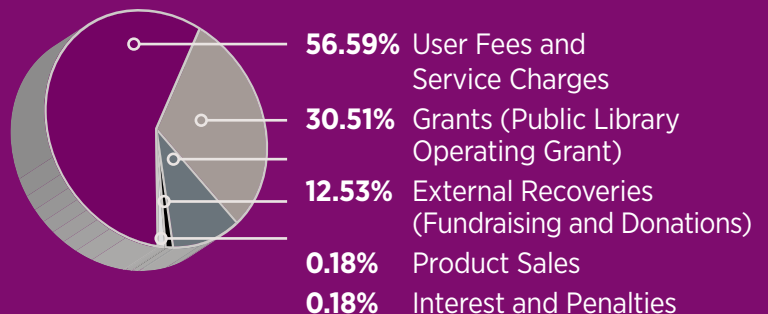


## 2017 FINANCIALS

### EXPENDITURES: \$9,370,600



### REVENUE



WELCOME

3,425

AVERAGE DAILY VISITORS

↑ 1.8%

↑ 33%

MEMBERSHIPS THROUGH BOOKMOBILE



↑ 17%

WEBSITE HOMEPAGE TRAFFIC

3,384

AVERAGE DAILY VISITS TO OUR WEBSITE AND PUBLIC ACCESS COMPUTERS



WAS OUR BUSIEST DAY

39,243

ATTENDEES TOOK PART IN

1,503 PROGRAMS



## TECH BAR

996 3D prints created

2,937 Oculus Rift VR sessions

4,623 Tech Bar questions answered

175 tech programs were offered





# 2017 PARTNERS

Our partners serve a critical role in ensuring that the Guelph Public Library continues to serve our community and residents effectively – thank you for your contribution!

Our **Annual Giving Campaign** received \$39,099 (to date), with a largest individual donation of \$5,000.

The **Rosa Rattray Early Literacy Fund**, provided through a bequest in memory of Rosa Rattray, continues to grow in support of early literacy initiatives.

**Friends of the Guelph Public Library**, through its Giant Book Sale and ongoing support, helped to furnish the interior of our new Bookmobile.

Additional grants were received from:

- **Canada 150 Fund**
- **Guelph Community Foundation**
- **Improving Library Digital Services Fund**
- **S.M. Blair Family Foundation**
- **Young Canada Works**

## Our Valued Partners

- Chartwell Retirement Residence
- Dairy Queen
- Domino's Pizza
- Eden Mills Writers' Festival
- Guelph Tool Library
- Guelph-Wellington Paramedic Service
- Immigrant Services of Guelph-Wellington
- Jobs. Opportunities. Enterprise. (JOE)
- Meridian Credit Union
- Nature Guelph
- Sleeman Breweries Ltd.
- Stratford Festival
- Sylvan Learning
- The Anderson Difference
- University of Guelph: Let's Talk Science
- Upper Grand District School Board
- Vocamus Press
- Wellington-Dufferin-Guelph Public Health
- Wild Birds Unlimited

# TOP 5 LISTS

## Gale Courses

Interactive, instructor-led courses covering a wide range of academic and personal topics provided for free to Library cardholders.

1. Accounting Fundamentals
2. Beginning Writer's Workshop
3. Mastering Your Digital SLR Camera
4. Certificate in Food, Nutrition and Health
5. Introduction to Natural Health and Learning

## DVDs

1. Lion
2. Sully
3. The Girl on the Train
4. Arrival
5. Manchester by the Sea

## Video Games

1. LEGO Jurassic World
2. LEGO Star Wars: The Force Awakens
3. LEGO Batman 3: Beyond Gotham
4. Just Dance 2015
5. Captain Toad: Treasure Tracker

