

Guelph Public Library

Explore • Connect • Thrive

Together we do more

Annual Report 2015

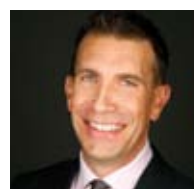
In the 132 years that the Guelph Public Library has been delivering library services, 2015 has been one of the best. Since our beginning in 1883, we have been a vital community hub for information, knowledge and entertainment. Despite challenges, the library continues to adapt to the diverse needs of everyone in our thriving city.

Today, your Guelph Public Library is more involved than ever. The library continues to focus on developing community engagement opportunities and fostering social connections. The library is often the first link between newcomers and our great community.

We've come up with fresh ideas and innovative programs, adopted new technologies, and attracted over 7,000 new members to Ontario's oldest free public library. More than one million people visited the Guelph Public Library in 2015 with over 2.2 million items circulated. The library remains committed to providing excellent customer service to each and every citizen.

Our focus for 2016 is to build upon our historic roots and continue to evolve library services which support our growing community.

Your loyalty, support, and enthusiasm have given the Guelph Public Library the highest per capita use in the province of Ontario for more than seven years in a row! In return, we promise to help you 'explore, connect, and thrive' in your everyday lives. Welcome to your Guelph Public Library.



Steve Kraft,
B.A., M.L.I.S.
CEO



Anne MacKay
2014-2015 Library
Board Chair

New Year. New Brand.

It was very important to us to let our community tell us about our 'brand' – not just our logo, but our purpose, promise, and personality. With help from the community, our new logo truly represents the Guelph Public Library and suggests a process of discovery, from traditional resources such as books to all sorts of additional values – either literal resources or ideas.



A Year in Review...

7,029
new members
in 2015



ACTIVE CARDHOLDERS

59,703

NEW ITEMS ADDED

↑
2.6%
from 2014

81,661

WHO'S COMING THROUGH THE DOORS?

1,054,473
PEOPLE 

PROGRAM ATTENDEES

38,626

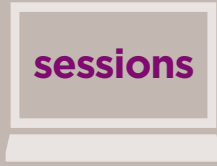
↑
9.9%
from 2014

TOTAL NUMBER OF PROGRAMS: 1,379

DAILY USE OF INTERNET

410

sessions



= 138,133 SESSIONS IN 2015

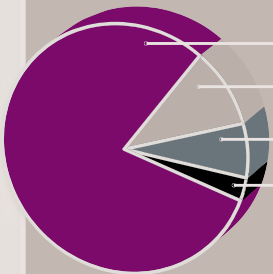
ITEMS CHECKED OUT



2,204,594

PRINT | MEDIA | eRESOURCES

2015 REVENUE



\$8,373,835	City of Guelph
\$310,000	User fees & service charges
\$167,700	Grants
\$68,900	External recoveries
\$0	Product sales
\$0	Interest & penalties

2015 EXPENSES: \$8,923,335



62%	Salary, wage & benefits
2%	Internal charges
18%	Purchased goods
18%	Purchased services
0%	Financial expenses

The Power of Partnerships

With the goal of creating increased access for all students to the Internet and other digital resources, The Upper Grand District School Board placed 35 Chromebook laptops at all Guelph Public Library locations. The power of partnerships continues to support our community and we're looking forward to seeing what 2016 brings!



Thank you Partners!

"Alone we can do so little; Together we can do so much."

-Helen Keller

Without our partners, the Guelph Public Library wouldn't be what it is today and we can not thank you enough.

Corporate Partnerships

ECHOAge and Hitachi continue to give yearly contributions.



Event Partnerships

Meridian, CVS Midwest Tape, Cargill, Saunders Book Company, Guelph Tribune, Joe Scollard - Scotia McLeod, Magic/CJOY, Wild Birds Unlimited, Sleeman Breweries Ltd., Cherry Blossom Sushi Bar, Balnar Management, Guelph Mercury Partnerships Program, and Stratford Shakespeare Festival.

Grant Partnerships

Guelph Community Foundation, Rotary, Scientists in Schools, Young Canada Works, Summer Experience Program, and Youth Intern Partnership Program.

Key Community Partnerships

Domino's Pizza
Upper Grand District School Board
Jobs. Opportunities. Enterprise.
Vocamus Press
Sleeman Breweries Ltd.
River Run
ARCH Guelph
Chartwell Retirement Residence
Planet Bean Coffee
Guelph Storm Hockey Club
Venture Publications
Visit Guelph Tourism
Creative Encounters with Science
Let's Talk Science from the University of Guelph
The Anderson Difference



Thank you to our 2015 Board

Chair: Anne MacKay
Vice Chair: Katie Saunders
Past Chair: Jennifer Mackie
Board Members: Aaron Blair,
Councillor James Gordon,
Getu Hailu, Lisa Maslove,
Gertrude Robinson,
Chantal Vallis, Eileen Watson



Top 5 Lists

Freegal (music downloads)

1. Shut Up and Dance
Walk the Moon
2. Rule the World
Walk off the Earth
3. Outside
Calvin Harris feat. Ellie Goulding
4. Uptown Funk
Mark Ronson feat. Bruno Mars
5. Take Me to Church
Hozier

3M eBooks

1. The Girl on the Train
2. All the Light We Cannot See
3. Gone Girl
4. The Nightingale
5. Big Little Lies

Zinio Magazines (download)

1. The Economist
2. OK! Magazine
3. Canadian Living
4. HELLO! Magazine
5. Newsweek

Gale Courses

1. Beginning Writer's Workshop
2. Certificate in Food, Nutrition, and Health
3. Introduction to Microsoft Excel 2010
4. Keys to Effective Communication
5. Writing for ESL

Hoopla Movies (streaming)

1. Boyhood (no longer available)
2. The Girl on the Train
3. Ask Me Anything
4. The Two Faces of January
5. Princess Grace

